## A Guide to Painless Performance Reviews





## **Drew Millington**

- Co-Founder, Humi
- 10+ years in software leadership positions
- Enjoys Netflixing, spend time with his pug (Hank), and an ice cold diet coke



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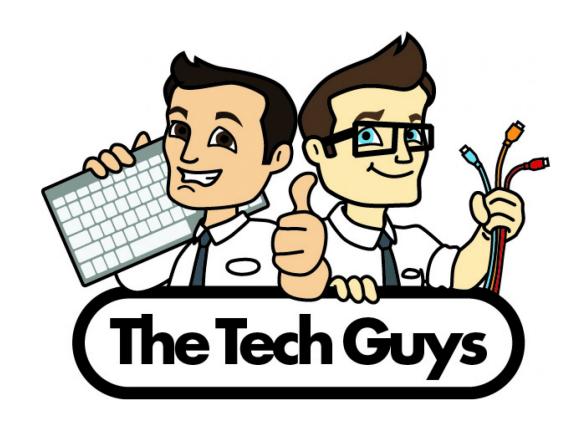


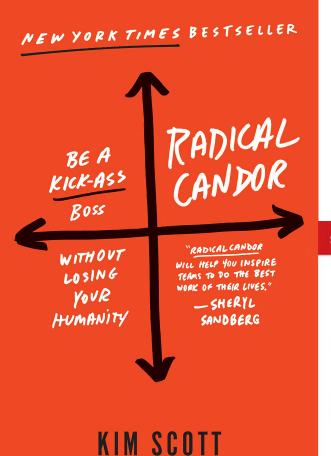
# Why is performance management so hard?

3 Common Reasons:

## **Problem 1:**

We hired developers, sales people, CX folks, but not *managers*.





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—Alan Malally, CEO, Fard Notes Company

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#### DON CLIFTON

Father of Strengths Psychology and Inventor of the Clifton StrengthsFinder



WHAT THE WORLD'S GREATEST MANAGERS DO DIFFERENTLY

FROM GALLUP

Foreword by Jim Harter, Ph.D.

#### NOW INCLUDES

Access to the Clifton StrengthsFinder Assessment and the Q<sup>12</sup> Employee Engagement Survey

### **Problem 2:**

The *recency* bias caused by:

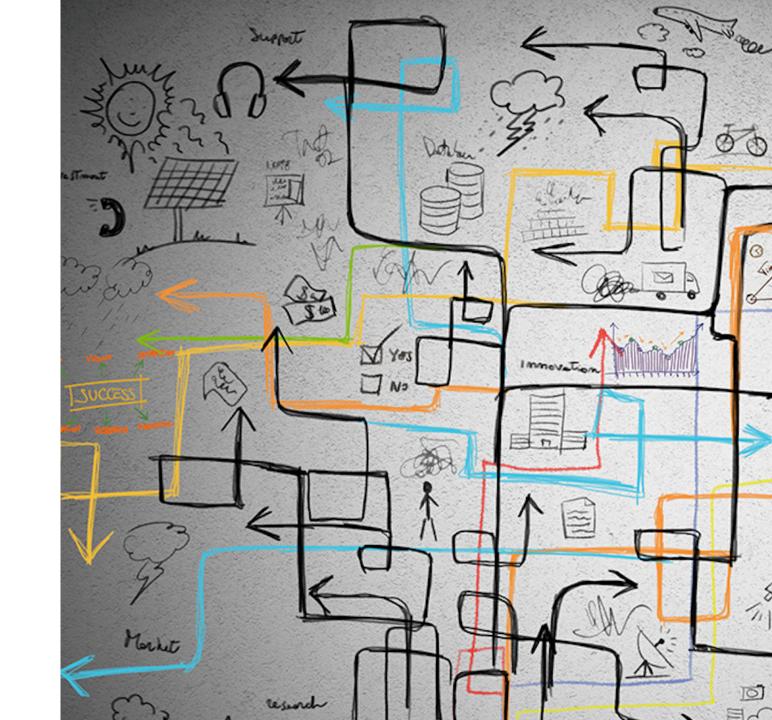
- Not tracking goals/KPIs
- Infrequent reviews (or other performance touchpoints)



"Your evaluation is based on the next 30 seconds. Go!"

## **Problem 3:**

We overcomplicate it.



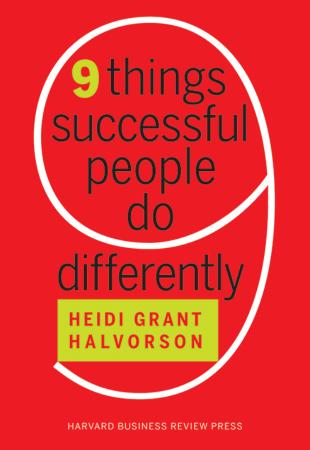
## So, how do tech companies create painless performance reviews?

- 1. Managing is hard. It takes practice and experience, so just START.
- 2. You need to track goals.
- 3. Create goals that are about both:
  - Management/Measurement (expectations, quota, deliverables); and
  - Development (growth in role, building competencies, new projects).
- 4. Frequency is everything.
- 5. Keep your reviews simple, and to the point, at least to start.

# Goals

A GOAL **WITHOUT** A PLAN IS JUST A WISH









#### HBR Guide to

## Thinking Strategically

See the big picture Focus on what matters Make smarter decisions



# It's all about *Next Actions*(Goals -> Sub Goals)







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ay you're in the early department's budget for

the next fiscal year. Your management team meets to establish short-term priorities and starts to think about longerterm resource allocation. You identify next steps and decide to reconvene in a week-but when you do, you find that very little progress has been made. What's the holdup? Your to-dos probably look something like this:

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RECOMMENDED



**HBR** Guide to Project

#### **Not:** "Launch a Performance Program" 0 – 100% metric

<b>But</b> : "Launch a Performance Program
☐ Train team on "Next Action" Framework for goals
■ Book meeting with Execs->Managers.
Enter goals in system of record
■ Book meeting with Managers->Direct Reports
Enter goals in system of record
Train team on the new review process
Assign review template quarterly
Ensure conversations are happening
□ Collect feedback
■ Iterate

## 3 Most Common Types of Reviews:

General Role-Specific Competencies Competencies Goal-Based

## **General Competencies**

#### 1. Attendance and Punctuality:

 Schedules time off in advance. Begins working on time. Keeps absences within guidelines.

#### 2. Communication Skills:

Expresses ideas and thoughts well verbally.
 Expresses ideas and thoughts well in written form. Exhibits good listening and comprehension.

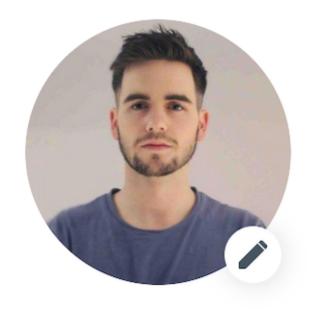
#### 3. Dependability:

 Responds to requests for service and assistance. Follows instructions, responds to management direction. Takes responsibility for own actions



## Role-Specific Competencies

- Awareness: Is aware of own individual impact on project delivery
- **2. Understanding**: Demonstrates an understanding of project scope through requirements gathering
- **3. Understanding**: Understands different estimation techniques
- **4. Demonstration**: Is able to estimate at the task and feature level
- Experience & Practice: Has assigned tasks or created sprint/execution plan for small projects and features



**Evan Brown**Product Manager

### **Goal Based**

An organization exists for a purpose and that purpose is **performance**.

"Performance" is defined as offering the business, or the external customer, a high-degree of value.

Performance is also about professional and personal growth.

It is not to provide an environment in which each person feels worthy and special. These are worthy methods, but not why we are all here.



### **Goal Based**

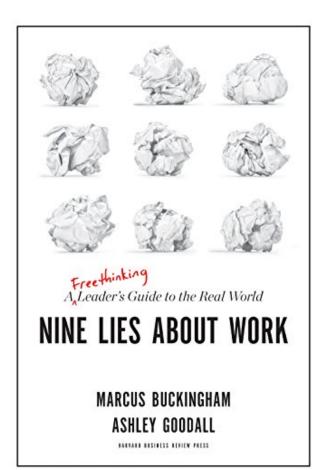
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## FIRST, BREAK ALL THE RULES

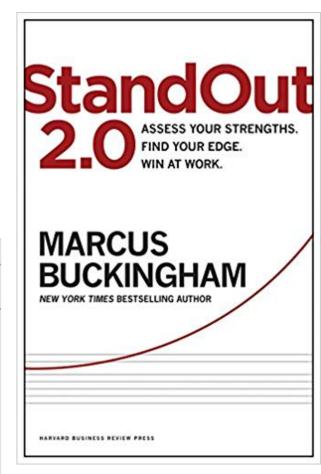
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## Template: "Peak Back, Look Forward"

QUESTIC	ON 1		
ooking at your goals (left), how would you rate your perfo	Delete		
1) Improvement Required	×		
2) Below Expectations	×		
3) Meets Expectations	×		
4) Exceeds Expectations	×		
5) Excellent	×		
6) Outstanding	×		
QUESTIC	ON 2		
Please provide reasoning and examples to support your rating.			
Respondents will enter their answers in this text box			



#### **Bruce Wayne**

Review Results	70
Goals Completed	4/26
Feedback Received	10
Feedback Given	22

#### Results: Semi-annual

Looking at your goals (left), how would you rate your performance this quarter?

Bruce Wayne

1) Improvement Required

2) Below Expectations

3) Meets Expectations

4) Exceeds Expectations

5) Excellent

6) Outstanding

QUESTION 1

STION 3				
Thinking about expectations in role, how would rate your performance overall?				
×				
×				
×				
×				
×				
×				
STION 4				
Please provide reasoning and examples to support your rating.				
•	X X X X X X			

QUESTION 5			
What actions did you take last quarter to drive improved performance? Actions, people/mentors, resource, institutional-based etc.	Delete		
Respondents will enter their answers in this text box			
QUESTION 6			
What was harder/easier than you thought?	Delete		
Respondents will enter their answers in this text box			
Respondents will enter their answers in this text box			

				STION 7				
On a scale of 1-10, h working on to provi					-	I		Delete
* *	*	*	*	*	*	*	*	*
Low Negative								High Positive
			QUE	STION 8				
lease provide reas	oning and ex	amples to s	upport you	r rating.				Delete
Respondents will er	nter their ans	wers in this t	ext box					

QUESTION 9	
What is your main focus for this upcoming quarter? (Role expectations, or personal development).	Delete
Respondents will enter their answers in this text box	
QUESTION 10	
Vhat will success look like?	Delete
Respondents will enter their answers in this text box	

QUESTION 11		
What actions are you going to take to drive improved performance? Actions, beople/mentors, resource, institutional-based etc.	Delete	
Respondents will enter their answers in this text box		
QUESTION 12		
What specific outcome(s), as a result of these new actions, are you hoping to achieve?	Delete	
Respondents will enter their answers in this text box		
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## So, how do companies create painless performance reviews?

#### 1. START (with goals)

- Measurement goals <u>and</u> development goals
- All goals need to have next actions / sub-goals

#### 2. Stress FREQUENCY

- Monthly touchpoints to review progress against goals
- Quarterly or Semi-Annual Reviews

#### 3. Do the REVIEW

- Using a goal-based template
- 4. CREATE (new goals after each review)
  - Ones that push the management and development envelope
  - And that recognize that an organization exists for a purpose and that purpose is performance.



## **Questions?**

